



# Doug Lebda

FOUNDER, CHAIRMAN AND CEO

For booking info, contact LendingTree Press at [704-943-8208](tel:704-943-8208) or [press@lendingtree.com](mailto:press@lendingtree.com)

## SPEAKING TOPICS

- The Future of FinTech and Consumer Financing
- A New Era of Finance: Why is Consumer Finance Changing?
- Doug Lebda: The Mind Behind LendingTree
- LendingTree at 20 Years: Then and Now
- Money is a Commodity
- Doug Lebda's Advice to Entrepreneurs

An expert on the consumer finance industry and mortgage markets, Doug provides insight and analysis on the current and future state of consumer lending and how FinTech companies, such as LendingTree, are using cutting-edge technology to change financial services. Doug has been a frequent contributor and guest speaker on major news networks such as Bloomberg, CNBC, Fox Business and The Street. He has been featured on live televised programs such as Mornings with Maria, CNBC Squawk Box and Mad Money with Jim Cramer.

A passionate entrepreneur, Doug left business school (which he would return to nearly 20 years later) to start LendingTree during the dot-com era after experiencing his own frustrations with trying to obtain a mortgage. Doug believed that the lack of transparency and confusing process of obtaining a mortgage at the time needed to change.

In the twenty years since, LendingTree has become a leader in empowering consumers and changing how people shop for financing. Doug has a continued passion for entrepreneurship, investing in various business opportunities and start-ups. In addition to his expertise in consumer finance, Doug actively provides expert advice, insight and interviews on entrepreneurship and business development. He currently co-teaches an entrepreneurship class at the University of Virginia Darden School of Business, his alma mater.

## FEATURED IN Bloomberg



The Street



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“There has to be a better way.”  
– the seed that became LendingTree